

## **For Immediate Release**

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### **Annual Virtual Business Scholarship Offered to Promising Business & Marketing Students**

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The Virtual Business Scholarship is an annual scholarship available to marketing and business students currently enrolled in their junior or senior year of high school throughout the country. Continuing education tuition has risen alarmingly and this scholarship is intended to help defray some of that expense. The scholarship is provided in cooperation with various state departments of education around the nation as well as DECA and FBLA state organizations.

With over 3,500 installations of our software in schools within the United States, Knowledge Matters has enjoyed an excellent working relationship with educators and students throughout the country. This scholarship is one way of supporting the effort teachers put in and the accomplishments their students have made. These teachers are enabling their students to stay competitive by equipping them with the necessary tools to do so.

To be eligible for nomination by their teachers, students must exhibit excellence in business or marketing classes and show interest and accomplishment in the use of technologies within these subjects. There will be three scholarships awarded nationally. The student who wins first place will receive \$1,000. The second place winner will receive \$500 and third, \$250. Full details and nomination forms will be available at [www.KnowledgeMatters.com/Scholarships](http://www.KnowledgeMatters.com/Scholarships) beginning in September of 2006. The deadline for nominations is April 1, 2007 and an independent panel of judges will make final selections. Money will be disbursed during May 2007.

Knowledge Matters, Inc. was founded in 1997 based on a contract with the U.S. Department of Education to develop visual, affordable simulations for high schools. The company's industry-leading Virtual Business® business and marketing simulations are now used in schools within all fifty states, Canada, and abroad. The company's strategic partners include Glencoe/McGraw-Hill, which correlates business and marketing textbooks with Virtual Business simulations, and FBLA and DECA, which run official competitions based on software from Knowledge Matters.